



## Case Study / IMPACT Programme cooks up a storm



“This programme has been a massive step-change for us and the outputs are very positive.”

“We are changing everything, from the way we manufacture to the way our servicing department operates.”

Peter Grimwood, Bernard Matthews

Bernard Matthews is the largest turkey farmer and producer of turkey products in the UK. The company decided to embark on an extensive manufacturing improvement programme at their site in Holton, Sussex.

### Opportunity

In a marketplace growing evermore competitive Bernard Matthews was determined to maintain their competitive edge and ensure their manufacturing performance was continuously improving.

### About the Programme

IMPACT Programme™ is effective and sustainable; it improves manufacturing performance and transforms culture. IMPACT Masterclass represents our approach to implementation:

- tried and tested teaching methods best suited to manufacturing
- the introduction of new and innovative practices
- hands-on facilitation by an improvement specialist
- the coaching of an internal champion
- working in partnership at all levels of seniority in the company

### Action

EMS Cognito conducted an operational excellence audit and helped management set strategic goals. Change readiness workshops were conducted, two internal champions were selected and a production line chosen for the pilot. Skills transfer took place across two more production lines.

### Results

The internal process champions are now rolling out the programme across the whole site. Production, engineering and maintenance teams are collaborating. Early gains have translated into sustainable continuous improvement. Enthusiasm for the new methods has created internal demand to get involved.

EMS Cognito is a UK-based operations consultancy with a track record of helping leading manufacturers, processors and utilities in diverse industries gain competitive advantage. We employ a unique blend of World Class methodologies and an integrated approach to implementation to help companies make lasting improvements to their operation.

Visit [www.emscognito.co.uk](http://www.emscognito.co.uk)

## IMPACT Programme

Improved Manufacturing Performance  
And Cultural Transformation

Our Impact Programme is unique; it engages managers at a strategic level, identifying opportunities within operations to both increase profitability and add value for customers.

- Employs our own blend of methodologies
- Focuses in-depth on the most critical processes
- Produces early wins that gain momentum
- Transfers expertise to cross functional teams

## IMPACT Masterclass

IMPACT Masterclass is a unique implementation method that serves a central role in executing the strategy to achieve your operational goals.

We design each IMPACT Masterclass around your company, your circumstances and your particular requirements.

### IMPACT Programme – The Strategic Approach to Performance Improvement



Analyse and audit



Vision and goals



Prepare for change

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