



**EMSCognito**

Competitive Edge Consulting

## Case Study / Masterclass Meanz Reliability

Heinz is the most global US-based food company, with a world class portfolio of powerful brands. EMS Cognito worked at their Kitt Green plant in Wigan to help the operations team improve manufacturing performance at the site.

**“IMPACT Masterclass...  
we can't afford not to..”**

Paul Harvey, Operations Manager, HJ Heinz,  
Kitt Green, Wigan

**“This is excellent, I don't often  
see improvement as good as  
this.”**

John de Poot, Manager, Global Continuous  
Improvement, HJ Heinz

### About the Programme

IMPACT Programme™ is effective and sustainable; it improves manufacturing performance and transforms culture. IMPACT Masterclass represents our approach to implementation:

- tried and tested teaching methods best suited to manufacturing
- the introduction of new and innovative practices
- hands-on facilitation by an improvement specialist
- the coaching of an internal champion
- working in partnership at all levels of seniority in the company

### Opportunity

Although manufacturing performance at the site was already good, further improvements were required at the same time as cost savings needed to be made. It was important to incorporate maintenance into operations.

### Action

EMS Cognito facilitated an IMPACT Masterclass pilot over a four month period which brought production, engineering and maintenance together. A multi-functional team made up of members of each of these departments worked together with management support.

### Results

Within a few weeks of changes being implemented the new process developed through the Masterclass prevented significant failures. The standardisation of practices means that operators have now taken on many of the day-to-day tasks needed to maintain reliability of assets and the whole manufacturing team have more time to focus on root cause analysis and continuous improvement.



EMS Cognito is a UK-based operations consultancy with a track record of helping leading manufacturers, processors and utilities in diverse industries gain competitive advantage. We employ a unique blend of World Class methodologies and an integrated approach to implementation to help companies make lasting improvements to their operation.

Visit [www.emscognito.co.uk](http://www.emscognito.co.uk)

## IMPACT Programme

Improved Manufacturing Performance  
And Cultural Transformation

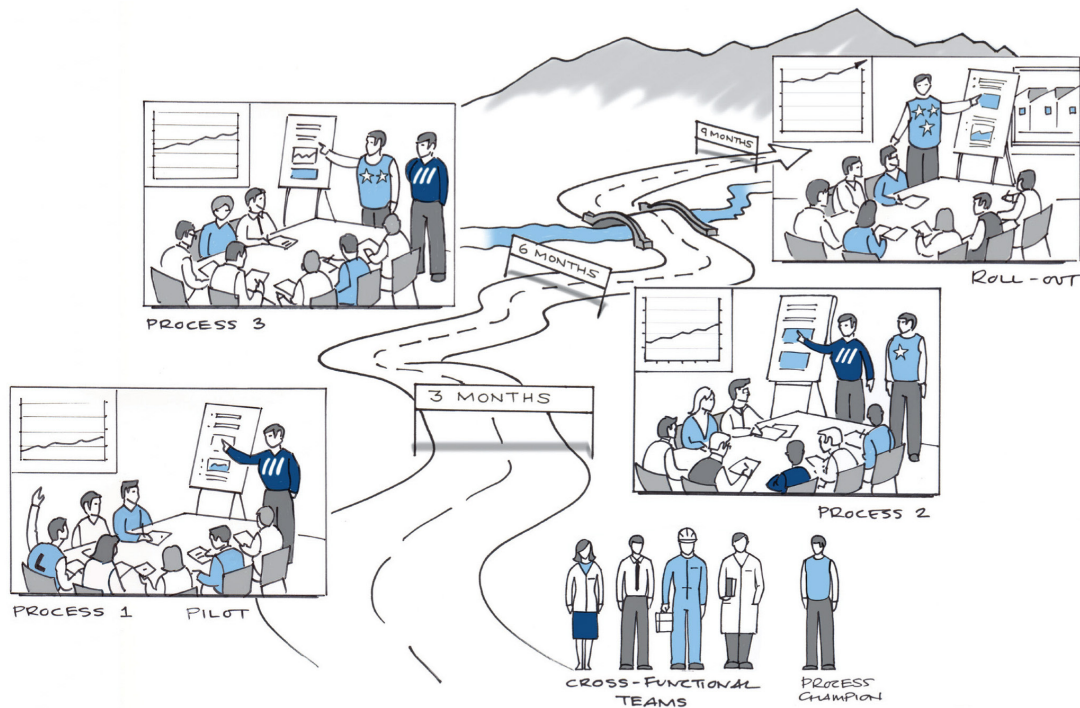
Our Impact Programme is unique; it engages managers at a strategic level, identifying opportunities within operations to both increase profitability and add value for customers.

- Employs our own blend of methodologies
- Focuses in-depth on the most critical processes
- Produces early wins that gain momentum
- Transfers expertise to cross functional teams

## IMPACT Masterclass

IMPACT Masterclass is a unique implementation method that serves a central role in executing the strategy to achieve your operational goals. We design each IMPACT Masterclass around your company, your circumstances and your particular requirements.

IMPACT Programme – The Masterclass Approach to Implementation



© Copyright EMS Cognito 2013

Visit [www.emscognito.co.uk/case-studies](http://www.emscognito.co.uk/case-studies) to read more examples of how we help clients get results. Call us on 0117 966 3516 or email [info@emscognito.co.uk](mailto:info@emscognito.co.uk) to find out how we can help you get more from your operation.