



## EMSCognito Case Studies

Competitive Edge Consulting

# IMPACT Masterclass™ Meanz Reliability



### About Heinz

Heinz is the most global US-based food company, with a world class portfolio of powerful brands.

EMS Cognito worked at their Kitt Green plant in Wigan to help the operations team improve manufacturing performance at the site.

### Opportunity

Although manufacturing performance at the site was already good, further improvements were required at the same time as cost savings needed to be made. It was important to incorporate maintenance into operations.

Paul Harvey, Operations Manager, HJ Heinz,  
Kitt Green, Wigan

**“IMPACT Masterclass™ ...  
we can't afford not to...”**

John de Poot, Manager, Global Continuous  
Improvement, HJ Heinz

**“This is excellent, I don't often see  
improvement as good as this.”**

### Action

EMS Cognito facilitated an IMPACT Masterclass™ pilot over a four month period which brought production, engineering and maintenance together. A multi-functional team made up of members of each of these departments worked together with management support.

### Results

Within a few weeks of changes being implemented the new process developed through the Masterclass prevented significant failures. The standardisation of practices means that operators have now taken on many of the day-to-day tasks needed to maintain reliability of assets and the whole manufacturing team have more time to focus on root cause analysis and continuous improvement.



EMS Cognito is a UK based, international business process improvement consultancy with a track record of helping leading global businesses in diverse industries gain competitive advantage through the application of Lean and Operational Excellence strategies.

### IMPACT™ Programme

Improved Performance  
And Cultural Transformation

Our IMPACT Programme™ is unique; it engages managers at a strategic level, identifying opportunities within operations to both increase profitability and add value for customers.

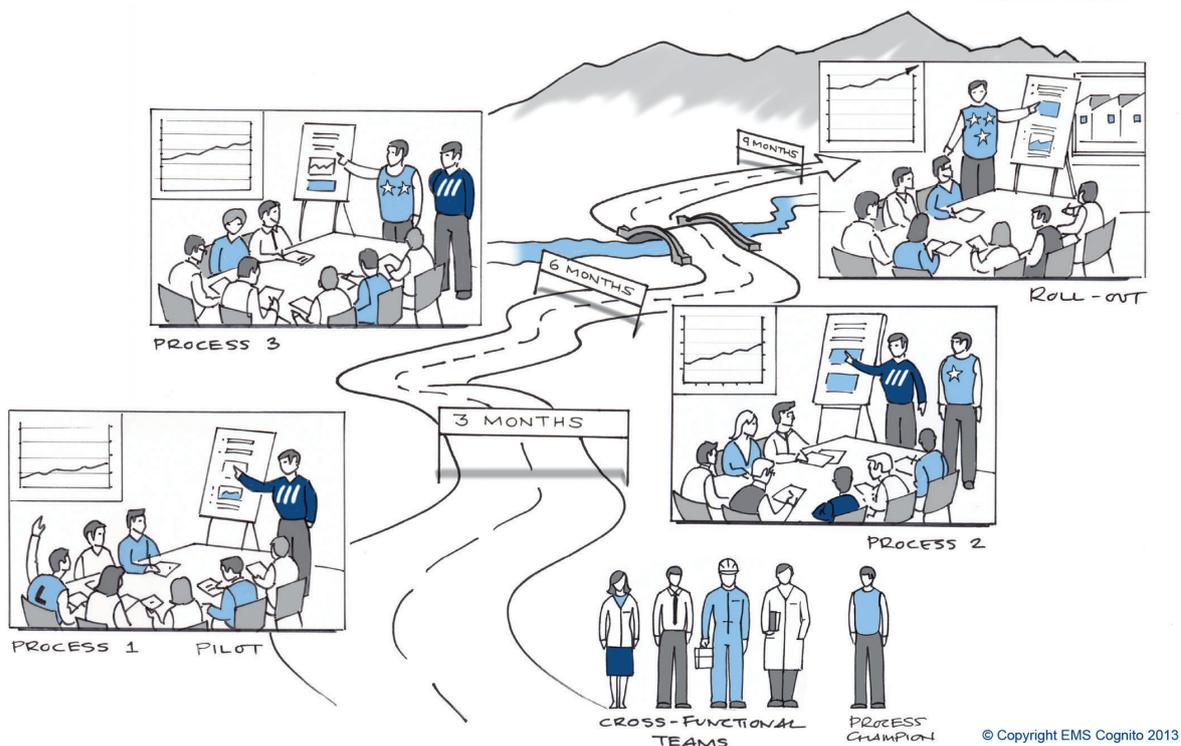
- Employs our own blend of methodologies
- Focuses in-depth on the most critical processes
- Produces early wins that gain momentum
- Transfers expertise to cross functional teams

### IMPACT™ Masterclass

Improved Performance  
And Cultural Transformation

IMPACT Masterclass™ is a unique implementation method that serves a central role in executing the strategy to achieve your operational goals. We design each IMPACT Masterclass™ around your company, your circumstances and your particular requirements.

## IMPACT Programme™ - The Masterclass Approach to Implementation



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